

## ***News from the Stamford Public Schools***

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For immediate release

Contact: Rebecca Thessin, Special Assistant to the Superintendent (203) 977-5106 or Sarah Arnold, Public Affairs Officer (203) 977-4095

### **Survey Results to Improve Marketing for Planned Interdistrict Environmental Magnet School**

The Stamford Public Schools will conduct a survey of area businesses and business leaders to determine interest in the Six to Six Interdistrict Environmental Magnet School, scheduled to open in September of 2009. The survey, which was prepared in conjunction with the Stamford Chamber of Commerce, will enable the school district to gather data and create an educational program that meets the needs of families throughout the region.

Within the upcoming week, all 1,700 members of the Stamford Chamber of Commerce will receive the survey electronically. It is a nine-question online survey that business owners will be asked to complete and distribute to their employees. Because 25% of the new school's population will be students from surrounding towns, employees who work, but do not live in Stamford, are especially encouraged to participate. The Stamford Public Schools will use the survey results to plan and design the school, as well as to develop a marketing strategy for student recruitment and enrollment.

When completed, the Six to Six Interdistrict Environmental Magnet School will enroll 660 pre-kindergarten through eighth grade students. The school will be housed in a brand new, green, energy-efficient building located at 2 Blachley Road in Stamford. This school will be unique not only in its environmentally-friendly design structure, but also in its use of projects and investigations to increase awareness of students' connection to the earth and responsibility to care for it.

As an Interdistrict Magnet School, this school will be tuition-free for students who attend and it will enroll a diverse student body that includes students from Stamford and the surrounding towns. Ninety-five percent of the project is being funded by the State of Connecticut.

Parents and members of the business community who would like to take the survey can access it from the home page of the Stamford Public Schools website ([www.stamfordpublicschools.org](http://www.stamfordpublicschools.org)) or at <http://tinyurl.com/2v6mg8>.